



Celebrating the Swallowtail

Butterfly Festival

August 13, 2016



Dear Friends and Colleagues,

We are pleased to invite you to join us at the 16th Annual Butterfly Festival. It will be held at the Stony Brook-Millstone Watershed Association, August 13th, 2016 from 10:00 a.m. to 4:00 p.m., on our 930-acre Watershed Reserve in Hopewell Township, NJ. This year we are celebrating the Black Swallowtail becoming the official Butterfly of New Jersey.

We are now accepting applications from vendors and exhibitors to compliment our commitment to our community and environmental education. The Butterfly Festival is our largest annual educational event. It is an enlightening day focusing on the importance of maintaining the delicate balance between humans and the natural world.

This family-oriented day has grown to be a major regional event, attracting more than 3,000 visitors. The day will feature new and exciting ways in which the Watershed is fulfilling its mission to protect the environment and clean water. We invite you to join us in modeling ways to participate in the process of keeping our earth green and provide examples of planet-friendly choices to help support greener-living. We will feature local crafts and products and this year we want to expand our exhibitors with many types of art, crafts, music, photography, sculpture, etc.

There will be family oriented activities and workshops, art and entertainment. If you feel your services or products would help promote our mission and be of interest to those attending, please submit the application to attend. We reserve the right to limit types or vendors or not include those that do not support our mission.

We encourage participation by local, craft and green vendors. Sponsorship opportunities are available for local business, and include a vendor booth. We request that all participants help promote the Butterfly Festival through their own businesses, Facebook and other social media. As a participant you will be asked to bring your own table, chairs, and tent for a 10 X 10 space. We strongly encourage you to evaluate what you are bringing to the event. Please take the time to consider each item: Is it recyclable, reusable or waste? Consider that some of the materials that you bring have a green alternative. Please note there is no charge to be an exhibitor if you are providing a service or activity for us, but please return the Registration Form after confirming your service with us.

If you are interested in being a vendor, exhibitor or providing a program, please complete the form attached by July 1, 2016 and return it to me at the Stony Brook-Millstone Watershed Association, 31 Titus Mill Rd., Pennington, NJ 08534. If you have any questions feel free to contact us at (609) 737-3735 ext. 28 or SMoran@thewatershed.org.

Sincerely,

Suzanne Moran
Tara Slater
Special Events
Stony Brook-Millstone Watershed Association
31 Titus Mill Road, Pennington, NJ 08534